



Pacific Animal Welfare Society  
PO Box 180956, Coronado, CA 92178-0956

**CANINE MAYORAL RACE APPLICATION**

**\*Candidate "Caninedate" information**

Dog Name \_\_\_\_\_ Breed \_\_\_\_\_

Slogan \_\_\_\_\_

**Owner information**

Name \_\_\_\_\_ Email \_\_\_\_\_

Coronado Street Address \_\_\_\_\_

Phone \_\_\_\_\_ Date \_\_\_\_\_

With this application please include:

- 1. One (1) 4x6 canine photos in portrait (portrait/vertical photo) (**no** photos in landscape/horizontal will be accepted, see sample attached)
- 2. A copy of your canine's **up to date immunization record** (see **disclaimer** below)
- 3. **\$35.00 entry fee and application per dog.** Make checks payable to **PAWS of Coronado** and mail all to above address - Attention: Beth Good.

**\* Disclaimer:** Applicants ("Caninedates") must be well-behaved – no biters – social, healthy and residents of Coronado. Any questions please contact Beth Good at [Beth.good@pawsofcoronado.org](mailto:Beth.good@pawsofcoronado.org)

**Entry Fee includes:** Opportunity to become Coronado Canine Mayor for one (1) 2- year term; photos placed on four (4) Caninedate Boards; listing in Campaign Booklet (w/photo); one (1) Campaign Booklet per entry; and a place in the 4th of July Parade with PAWS of Coronado.

Also available - additional placement in the **Campaign Booklet** with purchase of a personalized ad (see examples attached).

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|--|--|
| [ ] 1/3 Page <b>\$25</b> - 3.5 x 2                 | [ ] Inside Front Cover Page <b>\$150</b> - 5.25 x 8.25 |
| [ ] 1/2 Page <b>\$50</b> - 5.25 x 4                | [ ] Inside Back Cover <b>\$100</b> - 5.25 x 8.25       |
| [ ] Full Page <b>\$75</b> - 5.25 x 8.25            | [ ] Back Cover <b>\$200</b> - 5.25 x 8.25              |
| [ ] 2 Full Page Spread <b>\$175</b> - 10.50 x 8.25 |  |

**Ad includes:** Your choice of photo (4x6) (portrait and landscape accepted) digital preferred; personalized message, platform, skills, special qualifications; party affiliation (optional). Please keep message brief. Larger ad size allows more text.

**PLEASE INCLUDE PRICE OF AD W/ENTRY FEE ON CHECK.**

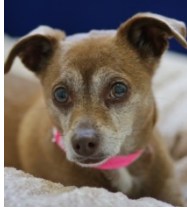
**PERSONAL MESSAGE: (Please add any message here)**

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## Photo Info



Each applicant is to send one high quality **color** (4 X 6) close-up head shot only. Use sample here as a good example.

## Advertising Rates and Sizes

<b>1/3 Page</b> <b>\$25</b> 3.5" x 2"	<b>FULL PAGE</b> <b>\$75</b> 5.25" x 8.25"
<b>HALF PAGE</b> <b>\$50</b> 5.25" x 4"	

<b>TWO PAGE SPREAD</b> <b>\$175</b>
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<b>INSIDE FRONT COVER</b> <b>\$150</b> 5.25" x 8.25"
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<b>INSIDIE BACK COVER</b> <b>\$100</b> 5.25" x 8.25"
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<b>BACK COVER</b> <b>\$200</b> 5.25" x 8.25"
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## *City of Coronado*

### **Political Sign Regulations as of January 28, 2016:**

Political signs erected in the City of Coronado must comply with the following regulations.

Signs are prohibited from public right-of-ways and public property. The average right-of-way extends in towards private property 16 feet from the curb face. This typically includes the parkway, sidewalk, and four additional feet.

1. Signs shall be maintained in a good and safe structural condition. Signs shall be maintained in good appearance.
2. Signs shall not be erected so as to obstruct any door or fire escape of any building, or to obstruct free passage over any public right of way.
3. No sign can be placed on **or** encroach into the public right-of-way.
4. All signs must be placed on private property.
5. No signs shall be erected so as to create a traffic hazard.
6. No sign shall be erected that would unreasonably obscure from public view existing conforming signs on adjacent properties or premises.
7. No sign shall be erected so as to block significant coastal or bay views or detract from the natural beauty of the coast.
8. Signs may be a maximum size of six square feet in most residential zone districts.
9. Signs shall be removed immediately after the election by the person(s) who erected the signs.
10. The following signs are prohibited and will not be allowed:
  - A. Flag and banner signs
  - B. Movable, freestanding signs (i.e. easel, sandwich board, and A-frame signs)
  - C. Pole signs
  - D. Roof signs
  - E. Bench signs
  - F. Projecting signs
  - G. Flashing signs
  - H. Moving signs
  - I. Balloon signs
9. Signs on vehicles must comply with the following regulations:

No person shall drive, operate, move in and along, or park on any street or on public or private property, any truck, trailer, carriage, wagon, sled, or any other vehicle or portable structure on which is attached or maintained any sign unless:

A. The sign is painted on or otherwise affixed so as to not project from the usual profile of the vehicle.

**B. The vehicle is not parked in a manner to circumvent the standards of this chapter for the amount or type of signing permissible on a site by either parking on the site or on public rights-of-way immediately adjoining the site in such a manner as to call attention to the sign or vehicle.**

For more information, please call:

City of Coronado Community Development Department at 619-522-7326